

Survey Authoring

Define survey parameters

- Title
- Survey library – reuse surveys for fast and effortless survey building
- Collection method
- Participant authentication – LDAP or application database
- Anonymous data
- Survey message
- Category
- Participant attempts allowed
- Boundary dates

Questionnaire design

- Customizable multiple question and response type
- Use predefined skins and style sheets
- Define your own skins and style sheets
- Skip logic
- Question library – reuse questions for fast and effortless survey building
- Insert page breaks
- Insert questions anywhere
- Organize survey in multiple sections
- Optional display of page #
- Preview design

Publish Survey and Send Invites

Determine sample and manage participants

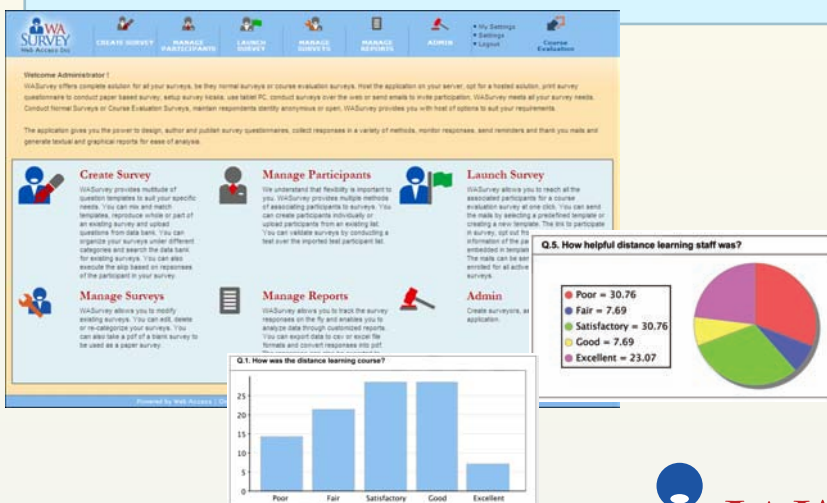
- Pre-test survey with test participants
- Import participant lists
- Export participant list and re-use
- Limit # of responses from same participant
- Participant opt out feature
- Search and update participant information

Invite participants

- Customizable email templates
- Use pre-existing templates or create your own templates.
- Save templates for re-use.
- Invite participants via emails
- Email reminders to non-respondents
- Participant opt-out facility
- Send mail to lists and registered participants

Multiple deployment options

- Deploy on the web
- Print questionnaire and conduct paper surveys
- Use hand held devices such as PDAs, Tablet PCs etc.
- Deploy survey kiosks in banks, and/or other public places



Admin and Security

Participant authentication

- Superior security through SSL and LDAP integration
- Authentication through application database
- Anonymous user registration
- Participant authentication information embedded in survey link sent via email

User management

- Role based privileges
- Supports multiple survey creators/publishers



Reports

Multiple reporting options

- Export raw data in csv format
- Summary report in xls format
- Participant responses in pdf format (participant wise or collectively for all participants)
- Aggregate reports
- Export questionnaire
- Graphical reports in various formats such as pie, bar, line etc
- Customizable graphical reports

Deployment Environment

- Support for wide range of environments
- Test certified on Windows 2003 Server, Cent OS, Red Hat Linux 5.0
- Supports MySQL database 5.0+
- Supports multiple browsers IE 7.0+, Mozilla 2.0+, Safari etc.



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